



Knoxville Volunteer Rotary Club

Annual Report 2020-2021

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Club Description

Knoxville Volunteer Rotary Club members are diverse and active leaders. Our values include furthering education, literacy and developing youth. Our reading and mentoring projects directly impact students in area elementary, middle and high schools. Our club is known for its camaraderie, and our volunteer spirit always brings us together to accomplish more than any one of us could do alone. Dazzling guest speakers at our lunch meetings add to our pride in community and inspire us to grow business partnerships to accomplish even more.

Members and Engagement

- **Knoxville Volunteer Rotary grew from 27 members to 30 members over the 2020-2021 Rotary year. Two of these are new to Rotary, and one is a returning member. We lost one member for personal health reasons and have one individual hoping to join when the pandemic eases. Meetings have been virtual from March 2020 and will return to a hybrid format in June 2021.**
- **Members participated in Service Projects altered to comply with pandemic health safety guidelines. Total service working hours surpassed 78 hours.**
- **Knoxville Volunteer Rotary is building leadership capacity for the future. Four members participated in district leadership training programs.**

CLUB MEMBERSHIP – Welcome to Three New Members!



Community Service

- **KVRC sponsored the purchase of a vehicle for the Volunteer Rides program that enlists organizations to rebuild a vehicle for victims of domestic violence at Serenity House. The club donated \$1,000.00 toward a vehicle.**
- **KVRC was unable to continue our in-school reading program at Sarah Moore Greene Elementary School due to pandemic protocol. This year we presented books for every second and third-grade child to take home for their personal libraries.**
- **KVRC participated in Tennessee River Clean-up on a regular basis this year. We were awarded the Ripple Award by Keep the Tennessee River Beautiful.**

Community Service

- **KVRC donated \$500 and participated in District 6780 World Rotary Day Project at West View Elementary School.**
- **KVRC donated Purple Pinkie Day Dunkin' Donuts to first KPD responders and donated a total of \$1,120.00.**
- **KVRC planted a tree to honor Willard Sitton for his long-time service above self as secretary-treasurer for our club. This is the first of our 5-year goal to plant trees to honor members and others deserving of this distinction.**

COMMUNITY SERVICE– Tennessee River Clean-up



COMMUNITY SERVICE – World Rotary Day



Rotary Giving – Totals for 2020-2021

- **\$3,000 to the Rotary Foundation during the 2020-2021 Rotary year (average of \$100 per member)**
- **\$1,120.00 to Polio Plus**
- **\$1,500.00 to Mexico 100 Service Project**
- **\$1,000 to Volunteer Rides**
- **\$150 worth of toiletries to the YWCA**
- **\$200 to the tree planting project**
- **160 books for Sarah Moore Green Magnet School students**
- **\$1,000 for World Rotary Day district project**
- **\$500 to Rotary Youth Exchange**
- **Over \$1,170.00 in hours of service @ 15.00/hour**

Vocational Service/New Generation

- **Knoxville Volunteer Rotary chartered an Interact Club at Austin East High School during the 2017-2018 Program year. This club has continued to be active. The 2020-2021 pandemic year presented barriers to the usual conference and community service activities. One Interact student participated in the 4-Way Speech Contest in March 2021 (virtually).**
- **Knoxville Volunteer Rotary had a goal of sending at least 3 students to RYLA (Rotary Youth Leadership Awards) this year, but the pandemic canceled the event. We have committed to renewing this goal for 2021-2022.**
- **We sponsored an International Exchange student who went to South America.**

Public Relations

- **The club social media page was kept current over the year, publicized ongoing service activities, and highlighted members**
- **Articles of interest were submitted to the Rotary District Newsletter.**
- **Knoxville Volunteer Rotary had 1 in-person social event for members before the pandemic moved us to a Zoom format.**
- **A new fundraiser, a golf/utility cart raffle, created community engagement and interaction with other Rotary clubs.**

Awards

- **Community Service Award**
- **District Governor Citation with Distinction**
- **District Star Club for donating at least \$100 per member to the Rotary Foundation**
- **Globe Club**
- **2021 Ripple Effect Award for Conservation Efforts for the Tennessee River presented by “Keep the Tennessee River Beautiful”**
- **YES Award**
- **Avenues of Service Award to eight club members**

Contact Information

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Club Officers, 2020-2021

Debby Schriver, President

Jean-Paul Philippe, President-Elect

Steve Catlett, President-Nominee

Rick Carroll, Secretary/Treasurer